

From: [Adriana Cruz | Office of the Governor](#)
To: [Kimberly Lile Dowty](#)
Subject: Update: Governor's Strike Force to Open Texas
Date: Monday, April 20, 2020 9:16:22 AM

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Fellow Texans,

We hope this email finds you healthy and safe. This is a challenging time for all Texans, but by working together, we will come out of this even stronger than before. The Governor's Economic Development & Tourism Office (EDT) and community partners continue to closely monitor the current situation and are working hard to provide you with the latest information, updates and resources.

Governor Greg Abbott has issued three new [Executive Orders](#) to begin the process of reopening the state of Texas while revising hospital capacity and certain social distancing guidelines. Within the orders, select activities and services that pose minimal to no threat of spreading COVID-19 are allowed to reopen. In addition, the Governor has established the [Strike Force to Open Texas](#)—a team of nationally recognized medical experts and private and public leaders who will advise the

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Governor on safely and strategically reopening the state.

I'm honored to be named to serve on the Governor's Strike Force to Open Texas and to work with other business and industry leaders to inform the Governor on the best strategies to open our economy while protecting the health and safety of Texans.

For more information on the Strike Force to Open Texas, visit our official [website](#) and explore the Special Advisory Group and the Strike Force Working Groups. Texans are invited to offer feedback using the "Contact" button on those webpages, which will send inquiries to the Strike Force. The Governor and the Strike Force will provide an additional update on April 27, 2020.

Also included in the Governor's Executive Order is a new "Retail-To-Go" model for Texas retailers. This model will allow retail outlets in Texas to reopen beginning Friday, April 24. Under this model, reopened establishments are required to deliver items to customer's cars, homes or other locations to minimize contact. Any retailers considering utilizing the "Retail-To-Go" model should review the following guidance located on the Texas Department of State Health Services' website:

[COVID-19: Guidance for Employers, Employees, and Customers of Reopened Retail Services](#)

Feel free to contact our office if we can answer any questions regarding resources for Texas businesses. Please continue to stay safe, healthy and hopeful. And please continue to check in online at gov.texas.gov/business/coronavirus, or follow us on social media for the latest information and resources. For additional information on Texas' response to COVID-19, visit gov.texas.gov/coronavirus.

Thank you all for your continued service to Texas!
Stay safe and stay healthy!

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Adriana Cruz
Executive Director
Economic Development & Tourism
Office of Governor Greg Abbott

#TexasBizStrong

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If you have not already done so, sign up for COVID-19 related email updates for Texas businesses [here](#). Get the latest information, resources and news directly to your inbox.



The Governor's Office of Economic Development and Tourism (EDT) markets Texas as one of the world's premier business locations and travel destinations. For more information on doing business in Texas, visit us online at:

www.gov.texas.gov/business

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