



# Aging in Texas Conference



**JULY 11-13, 2018 ★ OMNI CORPUS CHRISTI HOTEL**

## **BECOME A SPONSOR OR EXHIBITOR AT THE 2018 AGING IN TEXAS CONFERENCE**

The [Aging in Texas Conference \(AiTC\)](#) provides an excellent opportunity to present your organization as a leader in the vibrant and growing aging and disability service industry. Located at the Omni Hotel in Corpus Christi, this annual conference will provide you and your organization the opportunity to promote your products and services to more than 300 administrators, service providers, and independent professionals who serve older Texans across the state. [Join the conference today!](#)

A wide variety of sponsorship levels are available, including custom packages that can be designed to fit your needs.

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### **Sponsorship Levels and Rates**

Your support of the 2018 Aging in Texas Conference signifies the importance you and your organization place on the health and wellbeing of Texas' seniors, their caregivers, and communities that serve them. Select from several sponsorship and exhibitor opportunities below designed to feature your organization as a major contributor to advancing the quality of life for older Texans throughout the state.

Registration for sponsorships is available online at <https://tarc.regfox.com/2018-aging-in-texas-conference>.

#### **Lone Star Sponsor - \$10,000**

- Listing in all conference announcements as Title Sponsor
- Opportunity to share up to 3-minute promotional video during a general session
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Full-page ad on the inside cover of the conference program
- Four complimentary registrations including all meals
- Prominent complimentary exhibit space
- Sponsor Recognition Package\*

#### **Bluebonnet Sponsor - \$8,000**

- Opportunity to share up to 1-minute promotional video during a general session
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Full-page ad in the advertisement section of the conference program
- Three complimentary registrations including all meals
- Prominent complimentary exhibit space
- Sponsor Recognition Package\*



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## **Mockingbird Sponsor (Networking Reception) - \$5,000 (Only one night available!)**

- Exclusive sign recognition and material placement at the reception
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Half-page ad in the advertisement section of the conference program
- Two complimentary registrations including all meals
- Complimentary exhibit space
- Sponsor Recognition Package\*

## **Lexington Sponsor (Coffee/Snack Break) - \$3,000 (4 opportunities available)**

- Exclusive sign recognition and material placement at a coffee or snack break
- Database of conference attendee contact information
- Link to your organization's site on the conference website
- Half-page ad in the advertisement section of the conference program
- One complimentary registration including all meals
- Complimentary exhibit space
- Sponsor Recognition Package\*

## **Mirador Del Flor Sponsor - \$2,000**

- Quarter-page ad in the advertisement section of the conference program
- One complimentary registration including all meals
- Complimentary exhibit space
- Sponsor Recognition Package\*

### *\*Sponsor Recognition Package includes:*

- Signage at conference registration
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet (Please provide 300 copies of your enclosure)
- Acknowledgement of sponsorship in the conference program
- Listing on the conference website

[Please contact us to arrange custom sponsorship opportunities.](#)  
We can be reached at 512-478-4715 or [tarc@txregionalcouncil.org](mailto:tarc@txregionalcouncil.org).



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## **EXHIBITOR INFORMATION**

### **Exhibit Space**

Exhibitor space is limited and the deadline for registration is Friday, May 1, 2018, with full payment due by Friday, June 1, 2018. Exhibit spaces include a 6-foot covered and skirted table and two chairs. Booth spaces will be assigned on a first come, first served basis with prominent locations reserved for Lone Star and Bluebonnet level sponsors. Electricity and additional wall amenities will be available at an additional charge. Space will not be reserved until full payment is received.

### **Exhibit Times**

- 8:00 AM – 10:30 AM, Wednesday, July 11, 2018 – Exhibitor Setup
- 11:00 AM – 5:00 PM, Wednesday, July 11, 2018 – Exhibit Hall Open
- 5:00 PM – 6:30 PM, Wednesday, July 11, 2018 – Welcome Reception in Exhibit Hall
- 8:00 AM – 2:00 PM, Thursday, July 12, 2018– Exhibit Hall Open
- 2:00 PM – 5:00 PM, Thursday, July 12, 2018 – Exhibitor Breakdown

### **Exhibitor Rates**

- For-Profit Exhibitor: \$700
- Non-Profit and Governmental Exhibitor: \$400

### **Advertising**

Program advertisements available for the 2018 Aging in Texas Conference! Advertising in the 2018 AiTC program will provide your business unlimited exposure to conference attendees. Contact us at [tarc@txregionalcouncil.org](mailto:tarc@txregionalcouncil.org) for details!

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### **Cancellations**

Cancellations must be received on or before **Friday, May 25, 2018** for a 50% refund. After that date, no refunds will be issued.

### **Conference Website**

Visit the AiTC 2018 website at [www.agingintexasconference.org](http://www.agingintexasconference.org) for additional details and registration.