

Why be an AiTC Sponsor

The 2027 Aging in Texas Conference (AiTC) is an ideal platform to showcase your organization as a leader in the dynamic and vital aging network. Held at the Hilton in Waco, TX, this annual event offers you the chance to promote your products and services to over 300 administrators, service providers, and independent professionals dedicated to supporting Texans statewide.

- Establish your organization as a leader in the vibrant and growing aging network.
- Gain exceptional recognition as a sponsor through the conference website, marketing materials, program, and social media.
- Enjoy complimentary registrations to participate in general and breakout sessions at the 2027 Aging in Texas Conference.
- Expand your knowledge and expertise alongside other industry professionals dedicated to enhancing the lives of older Texans, their families, and their caregivers.
- Forge new connections and strengthen existing relationships with over 300 professionals in the aging network.

Sponsorship Levels

The sponsorship level will be determined by the Sponsor Options selected. Details about sponsorship levels and available options are listed below.

Diamond Level Sponsors

Any combination of Sponsor Options totaling $30,000 or more
Your company also receives:

- Four complimentary conference registrations
- Promotional insert included with attendee conference materials
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Aging in Texas website

Platinum Level Sponsors

Any combination of Sponsor Options totaling $25,000-$30,000
Your company also receives:

- Three complimentary conference registrations
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Aging in Texas website

Gold Level Sponsors

Any combination of Sponsor Options totaling $15.000-$25,000
Your company also receives:

- Two complimentary conference registrations
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Aging in Texas website

Silver Level Sponsors

Any combination of Sponsor Options totaling $5,000-$15,000
Your company also receives:

- One complimentary conference registration
- Signage at all applicable events
- Company logo in the conference program
- Linked company logo on the Aging in Texas website

Bronze Level Sponsors

Any combination of Sponsor Options totaling $1,500-$5,000
Your company also receives:

- Company logo in the conference program
- Linked company logo on the Aging in Texas Conference website

Sponsor Options

Opening Luncheon *1 Available* *$15,000*	• Sponsor logo on table-toppers throughout lunch on June 23, 2027 • Opportunity to offer brief welcome prior to keynote introduction • Opportunity to distribute sponsor-provided item in conference bag • Opportunity to show a 2-minute promotional video during closing session
Closing Breakfast *1 Available* *$15,000*	• Sponsor logo on table-toppers throughout breakfast on June 25, 2027 • Opportunity to offer brief welcome prior to keynote introduction • Opportunity to distribute sponsor-provided item in conference bag • Opportunity to show a 2-minute promotional video during closing session
Welcome Reception *1 Available* *$10,000*	• Sponsor logo on table-toppers throughout Welcome Reception on June 23, 2027 • Sponsor logo on cocktail napkins placed at bars during Welcome Reception • Opportunity to distribute sponsor-provided item in conference bag
AiTC Interactive Space *1 Available* *$10,000*	The Interactive Space will feature technologies and displays in a high-traffic area with charging stations and workspaces • Opportunity to distribute sponsor-provided item in conference bag • Sponsor logo will be included on room signage
Wi-Fi Sponsor *1 Available* *$5,000*	• Sponsor name featured as Wi-Fi password • Opportunity to include sponsor-provided item in conference bag
AiTC All- Day Coffee Bar *2 Available* *$5,000*	• Sponsor logo featured on signage at all-day coffee/beverage station • Opportunity to include sponsor-provided item in conference bag

Sponsor Options

Name Tag Lanyards *1 Available* *$5,000*	• Sponsor logo featured on event lanyards distributed to each attendee
Conference Notepads *1 Available* *$5,000*	• AiTC will provide the notepads, working with you to include your logo
Conference Bags *1 Available* *$5,000*	• AiTC will provide the conference bags, working with you to include your logo
Snack Breaks *4 Available* *$4,000*	• Sponsor logo featured on signage during snack breaks on June 23 and 24 • Opportunity to include sponsor-provided item in conference bag
Audio Visual *2 Available* *$3,000*	• Sponsor logo featured on signs inside breakout rooms • Opportunity to distribute sponsor-provided item in conference bag
Sponsor Booth *8 Available* *$3,000*	• One 10 x 8 exhibit space in high-traffic area • Includes one draped 6-foot table
Clear Snap Portfolios *1 Available* *$2,500*	• AiTC will provide the portfolios, working with you to include your logo
Welcome Gift *3 Available* *$2,500*	• Sponsor provided item to be distributed to all attendees staying at the conference hotel

Sponsor Options

Whova Ads *2 Available* *$2,500*	• Sponsor logo featured at the top of each mobile app page
Breakout Room Sponsor *2 Available* *$2,500*	• Sponsor logo featured on signs outside each breakout room • Opportunity to distribute sponsor-provided item in conference bag
Conference Pens *2 Available* *$2,000*	• AiTC will work with you to include your logo or hashtag on pens to be included in conference bag
Attendee Material *Unlimited* *$1,000*	• Sponsor-provided printed insert or collateral to be distributed to all attendees in conference portfolio or bag • Sponsor will be responsible for printing and delivering the items to conference organizers

Sponsorship Deadline

The sponsorship registration deadline is Friday, May 28, 2027. Sponsorship registrations completed AFTER Monday, June 4, 2027, may include limited recognition due to printing and announcement deadlines.

Sponsor Cancellations

Sponsor cancellations must be received on or before May 21, 2027, for a 50% refund. After that date, no refunds will be issued.

Don't see a package that meets your needs? We're happy to work with you and your team to customize a sponsorship opportunity that is right for you.

Thank you!

The 2027 Aging in Texas Conference Planning Committee is ready to provide you with the best conference value and personal customer service to achieve your needs and have the most beneficial time with us.

If you have questions, are interested in customizing a sponsorship or additional opportunity, please do not hesitate to contact Bridget Wallenberger at bridgetw@txregionalcouncil.org.