

Example Table 2: Digital Opportunity and Broadband Regional Planning and Regional Goals

Objective 1: Broadband Access and Adoption

Goal	1. Broadband Access and Adoption: People can access and afford high-quality, reliable internet connectivity.
Strategy 1a.	Maximize utilization of subsidy programs through targeted outreach via regional partners.
KPI	Number of regional partnerships established to support enrollment in Internet discount programs for eligible residents across all counties served.
Target	5-10 formal partnerships
Potential Regional Partners	• Public Library Systems • Area Agencies on Aging • Regional Clinics • School Districts or Education Service Centers serving multiple counties.

Goal	1. Broadband Access and Adoption: People can access and afford high-quality, reliable internet connectivity.
Strategy 1b.	Increase availability of trusted community spaces that provide free Wi-Fi and device access.
KPI	Number of new public Wi-Fi access points or community technology hubs established or upgraded.*
Target	3-5 new or upgraded access points
Potential Regional Partners	• Public Library Systems • Community Centers • Town Halls or Municipal Buildings or Public Safety Buildings

*Note TRBP funds may not be used to purchase or install infrastructure or equipment. This metric is an example of partner impact that is a result of eligible use of funds such as planning, coordination, partnerships and other implementation activities.

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Objective 2: Device Access and Technology

Goal	2. Device Access and Technology: People can access appropriate and affordable digital technology devices.
Strategy 2a.	Establish regional partnerships for device recycling and refurbishment and distribution to expand access to affordable and functional computing devices.
KPI	• Number of computing devices (laptops, tablets) distributed or provided at low/no cost.* • Number of partnerships established with organizations for device distribution or refurbishment programs. • Number of individuals receiving technical support for their devices (e.g., troubleshooting or setup assistance)
Target	• 3-5 formal partnerships per county • 100-200 devices per county • 100-200 individuals served per county
Potential Regional Partners	• COG Member Technology Department • Regional Employers • Public Library Systems • Workforce Development Boards • School Districts/Education Service Centers • Community Health Clinics • Nonprofits

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Objective 3: Digital Literacy Skills Development

Goal	3. Digital Literacy Skills Development: People across the region develop the digital skills necessary for work, education, and daily life.
Strategy 3a.	Promote availability of existing training support and resources through on-demand video content, accessible print materials, and face-to-face outreach.
KPI	• Number of individuals completing foundational digital literacy training programs/courses • Number of unique digital literacy resources/tools made available to the public (e.g., online modules, printed guides, video tutorials).
Target	• 150–300 individuals per region per year • 5–10 new or adapted resources per county
Potential Regional Partners	• Public Library System • Area Agencies on Aging (AAAs) • Adult Education Centers • Literacy Coalitions or Nonprofits • Workforce Development Agencies and Boards • Community Health Clinics