



TRBP Intensive Workshop 1

Tuesday, September 15, 2026

9:00 AM – 5:00 PM

Cambria Austin Downtown | Waterloo

AGENDA

- | | | |
|----------|---|--|
| 9:00 am | Welcome | John Austin Stokes
Executive Director
Texas Association of Regional Councils |
| 9:15 am | Fireside Chat: Building a Connected Texas – State Vision, National Trends, and the Work Ahead | [Speaker to be determined]

Sarah Morris
Senior Principal
HR&A Advisors |
| 9:45 am | TRBP Program Implementation Guidance and Updates | Alex Guerrero
Director of Regional Initiatives
Texas Association of Regional Councils |
| 10:05 am | Community-Driven Adoption Strategies: Lessons from the Field | Facilitator: Maile Martinez
Principal
HR&A Advisors |
| 10:50 am | Break | |
| 11:00 am | Digital Opportunity Speed Dating | Facilitator: Janine Clark
Senior Analyst
HR&A Advisors |
| 12:00 pm | Lunch (on your own) | |
| 1:30 pm | Gather and Orient for the Afternoon | Maile Martinez |
| 1:40 pm | Cohort Workshops
Tiers A & B: Engagement Workshop (Waterloo)
Facilitators:
Molly Weiner, Director, Local & Regional Planning, Connected Nation
Maile Martinez & Janine Clark, HR&A Advisors

Tier C: Implementation Workshop (Whiskey River)
Facilitators:
Danny Fuchs, Partner, HR&A Advisors
Sarah Morris, HR&A Advisors | |
| 3:10 pm | Break | |

3:20 pm **Goal and Subject Area Deep Dives**

Facilitators:

Sarah Morris, Maile Martinez , Janine Clark, HR&A Advisors

Chris Pedersen, Executive Vice President, Development and Planning & **Molly Weiner**,
Connected Nation

4:30 pm **Reflections**

Facilitator: Maile Martinez

4:50 pm **Closing Remarks & Next Steps**

Alex Guerrero

5:00 pm **Adjourn**

*Meeting information subject to change

Please register to attend: [TARC September 2026 Meeting Registration](#)