

2024

Aging in Texas Conference

Renaissance Austin Hotel, Austin, TX
July 31 - August 2, 2024

Sponsorship Opportunities

Why be an AiTC Sponsor?

The 2024 Aging in Texas Conference (AiTC) provides the perfect opportunity to present your organization as a leader in the high-speed, passionate and important aging network. Located at the Renaissance Hotel in Austin, TX, this annual conference will provide you and your organization the opportunity to promote your products and services to more than 300 administrators, service providers, and independent professionals who serve older Texans across the state.

- Present your organization as a leader in the vibrant and growing aging network.
- Outstanding sponsorship recognition and acknowledgment via the conference website, marketing materials, program and social media.
- As a sponsor, receive complimentary registrations to join the 2024 Aging in Texas Conference general and breakout sessions.
- Build upon your knowledge and expertise with other industry professionals who seek to improve the lives of older Texans and their families and caregivers.
- Create new and enhance existing relationships with more than 300 aging network professionals.



www.agingintexas.org

Sponsorship Opportunities

SPONSORSHIP LEVELS AT-A-GLANCE

Sponsorship Benefits	Title \$30K	Platinum \$20K	Gold \$15K	Silver \$10K	Bronze \$8K	Supporting \$5K	Star \$2500	Conference Award SOLD OUT
Listing in all conference announcements	X	X	X	X	X	X		
Link to organization's site on conference website	X	X	X	X	X	X		X
Acknowledgement in conference program	X	X	X	X	X	X		
Exhibit space	X	X	X	X	X	X	X	
Signage at conference registration	X	X	X	X	X	X		
One-page enclosure in each registrant packet	X	X	X	X	X	X	X	X
Complimentary registration(s) including all meals	4	4	3	3	2	1		
Ad in conference program	Full-page inside Front Cover	Full-Page	Half-Page	Half-Page	Half-Page	Quarter-Page		
Sign recognition and material placement	Welcome Reception	Closing Reception	Snack Break	Snack Break			Beverage Service	
Promotional video or welcome remarks	3 minutes	2 minutes	30 seconds					Award Presentation
Name and logo on promotional item*		X	X					
Official conference lanyard sponsor	X							
Official conference bag sponsor		X						

**Promotional item selected from variety of pre-determined items and to be included at certain scheduled events (See full level descriptions for more details.)*



Sponsorship Opportunities

SPONSORSHIP LEVELS AND RATES

\$30,000 TITLE SPONSOR (1 AVAILABLE)

- Listing in all conference announcements as "Title Sponsor".
- Your organization's name and logo on the conference lanyard.
- Exclusive sign recognition and material placement at the welcome reception.
- Opportunity to share up to 3-minute promotional video and welcoming remarks during general session.
- Link to your organization's site on the conference website & acknowledgment in the conference program.
- Full-page full-color ad on the inside cover of the conference program.
- Six complimentary registrations including all meals.
- First choice of complimentary exhibit space.
- Listing as Wi-Fi sponsor throughout the conference.
- Signage at conference registration.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure).

\$20,000 PLATINUM SPONSOR (1 AVAILABLE)

- Your organization's name and logo on the conference bag.
- Exclusive sign recognition and material placement at the closing reception.
- Listing in all conference announcements.
- Opportunity to share up to a 2-minute promotional video and remarks during the opening general session.
- Link to your organization's site on the conference website & acknowledgment in the conference program.
- Full-page full-color ad in the conference program.
- Four complimentary registrations including all meals.
- Prominent complimentary exhibit space.
- Signage at conference registration.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure).



Sponsorship Opportunities

SPONSORSHIP LEVELS AND RATES

\$15,000 GOLD SPONSOR (2 AVAILABLE)

- Opportunity to share up to 30-second promotional video during the closing general session.
- Exclusive sign recognition and material placement at a coffee or snack break.
- Link to your organization's site on the conference website & acknowledgment in the conference program.
- Half-page full-color ad in the advertisement section of the conference program.
- Three complimentary registrations including all meals.
- Prominent complimentary exhibit space.
- Signage at conference registration.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure.)

\$10,000 SILVER SPONSOR (3 AVAILABLE)

- Sign recognition and material placement at a coffee or snack break.
- Link to your organization's site on the conference website & acknowledgment in the conference program.
- Half-page full-color ad in the advertisement section of the conference program.
- Three complimentary registrations including all meals.
- Complimentary exhibit space.
- Signage at conference registration.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure.)

\$8,000 BRONZE SPONSOR (4 AVAILABLE)

- Link to your organization's site on the conference website & acknowledgment in the conference program.
- Half-page full-color ad in the advertisement section of the conference program.
- Two complimentary registrations including all meals.
- Complimentary exhibit space.
- Signage at conference registration.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure.)

Sponsorship Opportunities

SPONSORSHIP LEVELS AND RATES

\$5,000 SUPPORTING SPONSOR (UNLIMITED)

- Link to your organization's site on the conference website & acknowledgment in the conference program.
- Quarter-page full-color ad in the advertisement section of the conference program.
- One complimentary registration including all meals.
- Complimentary exhibit space.
- Signage at conference registration.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure).

\$2,500 STAR SPONSOR (UNLIMITED)

- Complementary tabletop exhibit space
- Sign recognition at beverage break
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure).

CONFERENCE AWARD SPONSOR (SOLD OUT)

- Title recognition during closing breakfast's awards presentation.
- Title addition to both conference awards.
- Opportunity to present conference awards.
- A one-page enclosure (marketing or informative) from your organization in each registrant's packet. (Please provide 300 copies of your enclosure).

SPONSORSHIP DEADLINE

The sponsorship registration deadline is Friday, June 14, 2024. Sponsorship registrations completed AFTER Wednesday, June 26, 2024, may include limited recognition due to printing and announcement deadlines.

SPONSOR CANCELLATIONS

Sponsor cancellations must be received on or before Friday, June 14, 2024, for a 50% refund. After that date, no refunds will be issued.

Don't see a package that meets your needs? We're happy to work with you and your team to customize a sponsorship opportunity that is right for you.

For questions, please contact Bridget Wallenberger at 512-478-4715 or at bridgetw@txregionalcouncil.org.



Advertising Opportunities

CONFERENCE PROGRAM ADVERTISEMENTS

Program advertisements are available for the 2024 Aging in Texas Conference! Advertising in the 2024 Aging in Texas Conference program will provide your business or organization unlimited exposure to all conference attendees.

ADVERTISEMENT SUBMISSION

All advertisements are printed in full color. Accepted submission formats: PDF, TIFF, Adobe Illustrator EPS, and JPEG. We cannot accept ads submitted as Microsoft Word or Publisher files, web graphics, or low-res graphics under 300dpi.

To purchase an advertisement, please visit the 2024 Aging in Texas Conference registration site at <https://tarc.regfox.com/aging-in-texas-conference-2024>. All conference advertisements must be fully paid for and submitted to Bridget Wallenberger at bridgetw@txregionalcouncil.org by Friday, June 2, 2024.

Advertisement Pricing

Full-Page Advertisement	\$500
Half-Page Advertisement	\$300
Quarter-Page Advertisement	\$200

Thank you!

The 2024 Aging in Texas Conference Planning Committee is ready to provide you with the best conference value and personal customer service to achieve your needs and have the most beneficial time with us.

If you have questions, are interested in customizing a sponsorship or additional opportunity, please do not hesitate to contact Bridget Wallenberger at bridgetw@txregionalcouncil.org.